



**PRESS RELEASE**

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**Coldstat Refrigeration Turns Up the Heat with New “Hot Side” Division**

40-year Commercial Refrigeration Company to include Commercial Kitchen Cooking Equipment Sales, Installation and Service

**PARAMUS, NEW JERSEY** – With 40 years of expertise in handling the region’s commercial refrigeration projects, Coldstat Refrigeration is taking a walk on the “hot side”.

The longtime commercial refrigeration giant has been servicing the needs of customers for in the New York / New Jersey area for decades. With a new team of experienced sales and technical personnel, the company will also handle sales, installation, preventive maintenance and emergency repair services on such essential commercial cooking items as: broilers & char-broilers, tilting skillets, flat-top grills, fryers, convection ovens, conveyor ovens, mixers, proofers, griddles, combi-ovens, steam-jacketed kettles, steamers, gas ranges, salamanders, dish machines and coffeemakers.

“We’ve very excited about this new division and the full-service equipment integration we can offer our customers,” said owner Ion Sarkisian, who added, “Our customers have come to expect a high level of attentive service from our techs and dispatch center and our hot side customers will be no different. We’ve been asked for years to do this. Our customers are our friends and if there’s a way we can offer them additional help and servicing, we will do it.”

Of course Coldstat Refrigeration has no plans to lose sight of its initial endeavor, commercial



refrigeration, and will continue to offer sales, installation and servicing of reach-in freezers and coolers, commercial ice machines and ice merchandisers, HVAC equipment, walk-in coolers and walk-in freezers, low boys, Bain-maries, pizza prep tables and more.

The announcement of this new Coldstat division comes just after its recent rollout of its new Ice Machine Leasing Program, its LED Lighting Retrofit Packages and its servicing of the new Master-Bilt Master Controller Reverse Cycle Defrost System. The company has also recently been inducted into the elite Manitowoc STAR Service Provider group.

Coldstat ensures EPA Certified, factory-trained technicians with fully mobile rapid response service teams on call 24/7 to provide timely, reliable service. For further information regarding Coldstat's regional commercial refrigeration or to schedule an on-site visit, call the main office at 201-599-1200 or email [Info@Coldstat.com](mailto:Info@Coldstat.com).

### **ABOUT COLDSTAT**

Coldstat Refrigeration has been the area's trusted leader in commercial refrigeration and HVAC and for nearly 40 years, combined with its new commercial kitchen cooking equipment division. Coldstat specializes in quality products, installations and maintenance, combined with highly attentive customer service. Coldstat is uniquely qualified to deliver sound solutions and certified, responsive service across a broad range of industries and is widely regarded as the regions top experts. As an authorized service agent for major manufacturers, Coldstat is the preferred product and service provider for major corporations, storefront locations, medical facilities and often even the product manufacturers themselves.